

FACULTY OF COMMERCE & BUSINESS MANAGEMENT
BBA (Gen) CBCS III-Year (VI-Semester) Regular & Backlog Examinations, June-2023
Leadership and Change Management (HR)

Time: 3 Hours

Max Marks: 80

SECTION-A

(5×4=20 Marks)

Answer any Five questions from the following

1. Define Attitude.
2. Write about Free-rein leadership.
3. What is reactive change?
4. Discuss briefly role of rewards in overcoming resistance to a change.
5. Write a short note on Values.
6. What is Entrepreneurial Leadership?
7. Define resistance to a change.
8. Explain the qualities of a manager.

SECTION-B

(5×12=60 Marks)

Answer all the following questions

9. (a) Bring out the leadership qualities of any leader in business management.
(OR)
(b) Discuss the impact of leadership on organizational performance.
10. (a) Explain the goal theories of Leadership.
(OR)
(b) Discuss the characteristics of transactional leadership.
11. (a) Explain the major elements of organizational change.
(OR)
(b) Discuss the various strategies of overcoming barriers to change management.
12. (a) Describe Greiner's Change process model.
(OR)
(b) Discuss the role of effective communication in overcoming resistance to a change.
13. (a) Define organizational culture? Explain the important components of organizational culture.
(OR)
(b) Explain the features of strong corporate culture.